



NATIONAL BAR
ASSOCIATION®
EST. 1925

101ST ANNUAL CONVENTION

the Rhythm of Excellence

THE POWER OF PROMISE, THE ENERGY OF NOW

NASHVILLE

JULY 25-31, 2026

Sponsorship & Partnership Guide

A NATIONAL PLATFORM FOR INFLUENCE

For more than a century, the **National Bar Association (NBA)** has been the leading national network of Black attorneys, judges, and legal scholars.

Today, the NBA represents **more than 66,000 legal professionals**, including leaders across the judiciary, corporate legal departments, government, academia, and major law firms.

The NBA Annual Convention is the **largest gathering of Black legal professionals in the world**.

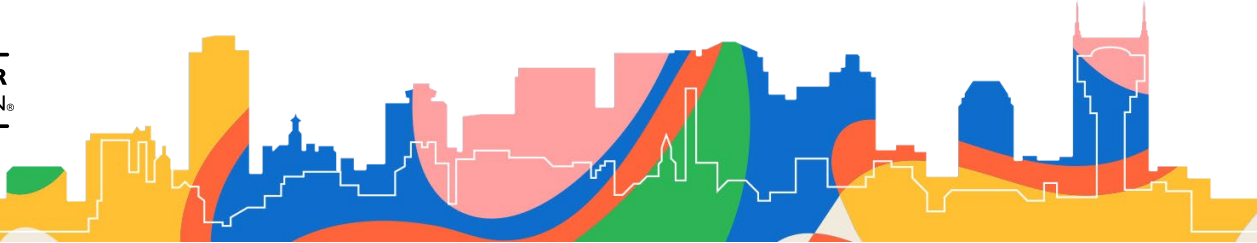
For seven days, the nation's most influential legal minds gather to:

- Shape policy
- Build strategic relationships
- Explore emerging industries
- Develop the next generation of leaders

Sponsors gain **direct access to decision-makers responsible for major litigation, corporate strategy, and public policy across industries**.

The 101st Annual Convention marks the beginning of the NBA's **second century of leadership**—and an extraordinary opportunity for partners to engage with one of the most influential professional networks in the country.





WHY PARTNER WITH THE NBA

Access to Decision Makers

NBA members include:

- Fortune 500 General Counsel
- Federal and State Judges
- Senior Government Lawyers
- Leading Trial Lawyers and Litigation Strategists
- Corporate Compliance and Regulatory Leaders
- Law Firm Managing Partners

These professionals influence **billions of dollars in legal spend annually.**

Strategic Visibility

Sponsorship provides direct engagement with:

- Corporate legal departments
- Government and regulatory leaders
- Rising legal talent
- National policy influencers

The Convention provides a platform to position your organization as a **leader in law, business, technology, energy, and innovation.**

Meaningful Impact

NBA partnerships support initiatives that expand opportunity and strengthen the legal profession, including:

- Professional development for diverse attorneys
- Pipeline programs for future legal leaders
- Policy conversations shaping national legal issues
- Economic opportunity in emerging industries

Together, we continue a **legacy of leadership that spans more than 100 years.**

Past Sponsors have included:



Local Solutions.
Global Reach.



SIGNATURE CONVENTION EXPERIENCES

The NBA Convention is designed to foster meaningful dialogue and collaboration across the legal profession. These signature events bring together judges, corporate counsel, policymakers, and legal leaders from across the country.

Sponsors gain visibility and engagement across the Convention's most prominent gatherings.

Presidential Reception

An elegant evening honoring the leadership of the National Bar Association and welcoming the nation's legal leaders to Nashville. This reception sets the tone for the week, bringing together past presidents, corporate leaders, and distinguished members of the bar.

Fred D. Gray Hall of Fame Luncheon

Named for the legendary civil rights attorney and NBA past president, this event honors individuals whose careers have advanced justice, equality, and the rule of law.



40 Under 40 Awards Gala

An elegant evening honoring the leadership of the National Bar Association and welcoming the nation's legal leaders to Nashville. This reception sets the tone for the week, bringing together past presidents, corporate leaders, and distinguished members of the bar.



Judicial Council Luncheon

One of the most distinguished gatherings of the Convention, bringing together federal, state, and local judges alongside leaders of the legal profession.

Corporate Counsel Leadership Forum

A high-level convening of senior in-house counsel discussing the evolving role of corporate legal leadership, regulatory challenges, and strategic business decisions.

Women Lawyers Division Annual Breakfast

The Women Lawyers Division Breakfast celebrates the leadership and achievements of women in the legal profession while highlighting the next generation of trailblazers.



Arthenia L. Joyner Prayer Breakfast

A longstanding NBA tradition, the Prayer Breakfast brings together members of the judiciary, bar, and community leaders for a morning of reflection and fellowship honoring the legacy of former NBA President Senator Arthenia Joyner.

ENERGY & INFRASTRUCTURE SUMMIT

Powering the Future of Energy, Investment, and Innovation

Hosted at the 101st Annual Convention
Nashville, Tennessee | July 2026

Where Energy Leaders Meet Legal Power

The **NBA Energy & Infrastructure Summit** brings together leaders shaping the future of the global energy economy.

Hosted during the National Bar Association Annual Convention—the largest gathering of Black attorneys and judges in the world—the Summit convenes:

- Energy company executives
- Renewable energy developers
- Infrastructure investors
- Federal and state regulators
- Corporate counsel from major energy companies
- Leading lawyers in energy, project finance, and regulatory law

Together, these leaders will explore the legal, policy, and investment forces shaping the next generation of energy infrastructure.

Key Topics

Programming will explore critical issues impacting the energy economy:

Hosted during the National Bar Association Annual Convention—the largest gathering of Black attorneys and judges in the world—the Summit convenes:

- Renewable energy development and financing
- Energy infrastructure and grid modernization
- Energy regulation and federal policy
- Artificial intelligence and energy markets
- Global investment in energy transition
- Expanding access and participation in the energy economy

The Summit provides a unique platform where **industry, law, and capital converge.**





WHY ENERGY LEADERS PARTNER WITH THE NATIONAL BAR ASSOCIATION

Law, Energy, and Investment

The transition to a modern energy economy requires collaboration between industry leaders, regulators, investors, and the legal professionals who structure and guide major energy projects.

The NBA Energy & Infrastructure Summit provides a national platform where these conversations happen.

Hosted during the National Bar Association's Annual Convention, the summit convenes one of the most influential gatherings of legal professionals working across the energy sector.

For energy companies, developers, investors, and technology innovators, the summit offers a unique opportunity to engage directly with leaders shaping the legal and regulatory framework of the energy economy.

Engage the Lawyers Who Structure Energy Projects and the Regulators Who Evaluate Them

Energy infrastructure projects—from renewable development to transmission expansion—depend on sophisticated legal expertise.

NBA members include attorneys who lead work in:

- Energy project finance
- Infrastructure development
- Regulatory compliance
- Environmental and energy litigation
- Government and public policy
- Corporate energy transactions

Sponsors gain visibility with lawyers who help structure **major energy investments across the United States and globally.**

Demonstrate Leadership in the Energy Economy

As the energy sector evolves, companies are increasingly focused on:

- Infrastructure modernization
- Renewable energy investment
- Technology innovation
- Expanding access to economic opportunity

Partnering with the NBA Energy & Infrastructure Summit signals a commitment to leadership, collaboration, and innovation within the energy industry.

Connect with Corporate Counsel and Industry Leaders

The National Bar Association includes attorneys serving in leadership roles at major companies across industries.

Many NBA members serve as:

- Corporate counsel at energy companies
- Senior attorneys at global law firms
- Government regulators
- Advisors on infrastructure and investment transactions

The Energy & Infrastructure Summit provides direct engagement with the legal leaders who help guide strategic decisions across the energy sector.

A Platform for Thought Leadership

Sponsors have the opportunity to position their organizations as leaders shaping the future of the energy economy.

Through keynote conversations, expert panels, and executive engagement, the summit highlights the ideas and partnerships driving progress across the energy sector.

CONVENTION SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR ————— \$150,000

Premier visibility across the entire convention.

Benefits include:

- Premier logo placement across convention materials
- Opening or closing plenary speaking opportunity
- Recognition from the main stage
- Branded lounge or networking activation
- (15) Full Convention registrations
- Premium exhibit space
- VIP seating at major events
- Private leadership engagement opportunity

LEADERSHIP SPONSOR ————— \$75,000

High-impact presence across convention programming.

Benefits include:

- Sponsorship of a major CLE or plenary session
- (10) Convention registrations
- Exhibit booth
- Logo placement across digital and event materials
- On-stage acknowledgment during programming
- Private leadership engagement opportunity

SUPPORTING SPONSOR ————— \$40,000

A strong presence within convention programming.

Benefits include:

- Co-sponsorship of a reception or panel
- (6) Convention registrations
- Exhibit booth
- Recognition in convention materials

COMMUNITY SPONSOR ————— \$20,000

A strong presence within convention programming.

Benefits include:

- (3) Convention registrations
- Shared exhibit presence
- Logo placement in program and digital materials

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**Customized sponsorship packages available, email
executivedirector@nationalbar.org for more information.**

ENERGY FORUM SPONSORSHIP

ENERGY FORUM PRESENTING SPONSOR — \$100,000

Premier visibility across the entire convention.

Benefits include:

- Premier logo placement across convention materials
- Opening or closing plenary speaking opportunity
- Recognition from the main stage
- Branded lounge or networking activation
- (15) Full Convention registrations
- Premium exhibit space
- VIP seating at major events
- Private leadership engagement opportunity

ENERGY INNOVATION PARTNER — \$50,000

A strong presence within convention programming.

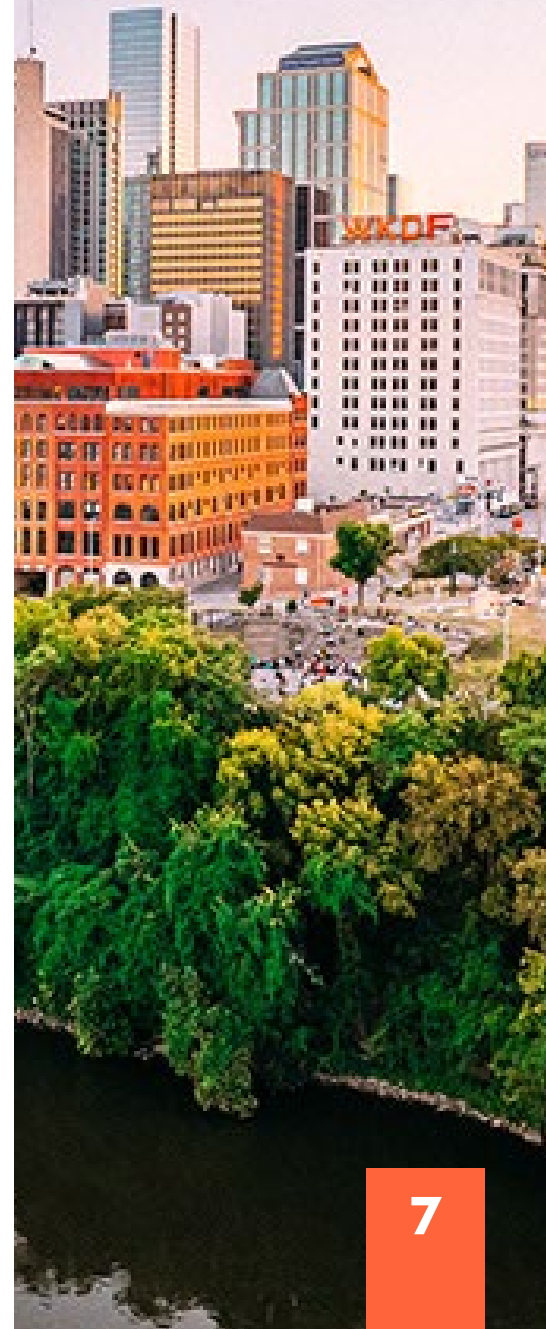
Benefits include:

- Co-sponsorship of a reception or panel
- (6) Convention registrations
- Exhibit booth
- Recognition in convention materials

ENERGY INDUSTRY SPONSOR — \$25,000

- Sponsorship recognition during Energy Forum programming
- (4) Convention registrations
- Logo placement on Energy Forum material

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Customized sponsorship packages available, email executivedirector@nationalbar.org for more information.

ADDITIONAL BRANDING OPPORTUNITIES

Sponsors may also participate through targeted branding opportunities throughout the convention.

Opportunities include:

- Exhibitor Hall

Convention Mobile App

- Wi-Fi Sponsorship
- Charging Stations
- Convention Lanyards
- Convention Tote Bags
- Networking Lounges
- Exhibit Hall Activation
- Hospitality Suites

Customized sponsorship packages are also available.

JOIN US IN NASHVILLE

The 101st Annual Convention marks the beginning of the next chapter in the National Bar Association's history. Together we will continue advancing excellence, opportunity, and leadership across the legal profession. We invite you to join us as a partner in shaping the future.

For sponsorship inquiries:

National Bar Association
executivedirector@nationalbar.org
www.nationalbar.org